

MILOŠ PEJNOVIĆ

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SUMMARY

I have over ten years of experience collaborating with other designers, product managers, researchers and developers. I worked on human-centered research and design through developing empathy-based strategy, ideation, concepts, design, and testing of new products. I provided development teams with interaction flows, design assets, feedback and visual Quality Assurance.

- **Major clients included:** Morgan Stanley, Merrill Lynch Bank of America, Deutsche Bank, KPMG, Prudential Douglas Elliman Real Estate, New York Life Securities.
- **Design Agencies Experience:** Mediacom, Enterprise Creative Solutions (ECS), LLNS, oLo Brand Group, Current Medical Directions and Limited Brands (Victoria's Secret).

EDUCATION

School of Visual Arts

New York, NY 1999–2003
Bachelor's Degree in
Graphic Design

Fashion Institute of Technology

New York, NY 1996–1999
Associate Degree in
Advertising Design

Pratt Institute

New York, NY 1995–1996
AAS Program in Graphic Design

CERTIFICATES

Scrum Fundamentals Certified
(SFC) by SCRUMstudy, 2019

ACHIEVEMENTS

International Gold
Midas Award 2001

March of Dimes
Walk America
2002 Design Award

LANGUAGES

Fluent in **Serbo-Croatian**
(Speak, read and write in both
Latin and Cyrillic alphabets)

EXPERIENCE

08/2020 – 12/2021, and

04/2012 – 09/2018

Merrill Bank of America, New York, NY
Front-End UI/UX Developer, Digital Designer

- Creating elegant and innovative UX/UI Design solutions for complex problems in compliance with corporate branding guidelines.
- Creating and maintaining a library of atomic, reusable components and pushed consistency across all our Digital properties.
- Creating user flows, wireframes, mockups, and interactive prototypes that both meet business goals and ensure a positive user experience.
- Designing dashboards with data visualization components for B2B desktop applications.
- Collaborating with Product owners and Scrum teams through daily meetings and updates via CA Agile Central platform.
- User interface design as well as CSS and HTML editing.
- Interviewing, training, and mentoring other designers, and successfully managing team's work.

05/2019 – 06/2020

Morgan Stanley, New York, NY
Front-End UI/UX Developer

- Conducted research and deconstructed our user's digital interactions and habits.
- Established UI and UX strategies based on our target goals.
- Created and maintained component libraries using atomic design system, as well as wireframes, mockups and interactive prototypes using Axure, AEM and Jive.
- Built highly reusable JavaScript, HTML and CSS code.
- Understood the limitations of our tech stack and business model and provided technical advice wherever necessary.
- Developed UX/UI solutions for complex educational websites that are both intuitive and aesthetically pleasing from concept through deployment.
- Collaborated with product team members to implement new feature developments.

10/2018 – 04/2019

Freelance Front-End Developer / UI / UX / Web Designer
Major clients include(d): **Victoria's Secret**

- Created advertisements for Mobile Web, Mobile Applications and Desktop Web online store with special attention to typography.

SKILLS

Design

Interaction Design
Visual Design
Motion Graphics
Project management

Tools

Sketch
InVision
Principle
Balsamiq
XD
Axure
Photoshop
Illustrator Jive
AEM

Coding

HTML5 (Hand-code)
CSS (Hand-code)
JavaScript

UX Methods

User Centered Design
Personas
User flows
Storyboarding
Wireframing
Prototyping
Bootstrap
Angular
jQuery
Agile development
Strong collaborative skills
Excellent problem
solving skills