

MILOŠ PEJNOVIĆ

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www.milosp.com

SUMMARY

I have over ten years of experience collaborating with other designers, product managers, researchers and developers. I worked on human-centered research and design through developing empathy-based strategy, ideation, concepts, design, and testing of new products. I provided development teams with interaction flows, design assets, feedback and visual Quality Assurance.

- **Major clients included:** Merrill Lynch Bank of America, Deutsche Bank, KPMG, Prudential Douglas Elliman Real Estate, Morgan Stanley, New York Life Securities.
- **Design Agencies Experience:** Enterprise Creative Solutions (ECS), oLo Brand Group, LLNS, Mediacom, Current Medical Directions and Limited Brands (Victoria's Secret).

EDUCATION

School of Visual Arts

New York, NY
1999–2003
Bachelor's Degree in
Graphic Design

Fashion Institute of Technology

New York, NY
1996–1999
Associate Degree in
Advertising Design

Pratt Institute

New York, NY
1995–1996
AAS Program in
Graphic Design

CERTIFICATES

Scrum Fundamentals
Certified (SFC) by
SCRUMstudy, 2019

ACHIEVEMENTS

International Gold
Midas Award 2001

March of Dimes
Walk America
2002 Design Award

LANGUAGES

Fluent in **Serbo-Croatian**
(Speak, read and write in both
Latin and Cyrillic alphabets)

EXPERIENCE

05/2019 – present

Morgan Stanley, New York, NY
Front-End UI/UX Developer

- Conducting research and deconstructing our user's digital interactions and habits.
- Establishing UI and UX strategies based on our target goals.
- Creating and maintaining digital assets, such as interface design files, wireframes, and interactive mockups using Axure and AEM.
- Building highly reusable JavaScript, HTML and CSS code.
- Understanding the limitations of our tech stack and business model and providing technical advice wherever necessary.
- Developing UX/UI solutions for complex internal websites that are both intuitive and aesthetically pleasing from concept through deployment.
- Collaborating with product team members to implement new feature developments.

10/2018 – 04/2019

Freelance Front End Developer / UI / UX / Web Designer

Major clients include(d): **Victoria's Secret**

- Created advertisements for Mobile Web, Mobile Applications and Desktop Web online store with special attention to typography.

04/2012 – 09/2018

Merrill Lynch Bank of America, New York, NY
UI / UX / Interaction Designer

- Created elegant and innovative UX/UI Design solutions for complex problems in compliance with corporate branding guidelines.
- Created user flows, wireframes, mockups, and interactive prototypes that both meet business goals and ensure a positive user experience.
- Designed dashboards with data visualization components for B2B desktop applications.
- Collaborated with Product owners and Scrum teams through daily meetings and updates via CA Agile Central platform.
- User interface design as well as CSS and HTML editing.
- Interviewed, trained, and mentored other designers, and successfully managed team's work.

04/2009 – 03/2012

KPMG and **Prudential Douglas Elliman**, New York, NY
Freelance Digital Designer

- Designed responsive websites and email blasts using HTML and CSS.

SKILLS

Design

Interaction Design
Visual Design
Motion Graphics
Project management

Tools

Sketch
InVision
Principle
Balsamiq
XD
Axure
Photoshop
Illustrator
Jive
AEM

Coding

HTML5 (Hand-code)
CSS (Hand-code)
JavaScript

UX Methods

User Centered Design
Personas
User flows
Storyboarding
Wireframing
Prototyping
Agile development
Scrum methodology and
Sprint processes
Strong collaborative skills
Excellent problem
solving skills

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EXPERIENCE (CONTINUED)

09/1997 – 03/2009

Emigrant Bank, New York, NY

Art Director

- Designed and maintained corporate website (www.emigrant.com) through implementation of new site content, graphics and banners.
 - Worked on creating/editing/integrating 2-D graphics, video, motion graphics, and animations.
 - Worked closely with developers and account executives to deliver high-quality online content management solutions.
 - Managed a small team of two graphic designers.
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