

M I L O S P E J N O V I C

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WORK EXPERIENCE

- 09/94-present **Freelance Designer**, New York, NY
- Design graphic presentations and advertisements, as well as art direction & photoshoots for various clients in the financial, real-estate, pharmaceutical, medical, publishing & advertising fields.
 - Utilizing entire Creative Suite CS5 Applications, QuarkXpress 8 and MS Office to produce printed publications and web presentations.
 - Evaluate market conditions and advise clients of current trends and promotional strategies to expand their business and generate ongoing business revenue.
 - Develop corporate identity and logos for small businesses and entrepreneurs.
 - Clients include(d) Prudential Douglas Elliman Real Estate, Deutsche Bank, New York Private Bank & Trust, EmigrantDirect.com, Pfizer Pharmaceutical, Inc., *Time Out New York*, Newmark, Postner and Mitchell.
- 09/97-03/09 **Emigrant Bank**, New York, NY
Senior Graphic Designer
- Designed and art directed institutional publications, as well as advertisements that appeared in major media outlets in all bank branches and financial establishments.
 - Designed and maintained www.emigrant.com website through implementation of new site content, graphics and banners using Flash, XHTML, CSS and JavaScript.
 - Worked closely with coders, programmers and content producers to deliver high-quality online solutions
 - Managed entire marketing department's Macintosh Network and performed troubleshooting procedures on an as needed basis.
 - Managed production of both online and print publications.
 - Assisted vice-president with overall art direction of marketing department.
 - Negotiated with vendors to coordinate in-house graphic production.
- 09/94-08/95 **United Nations**, New York, NY
Graphic Designer/Consultant
- Designed institutional publications, brochures and United Nations' advertisements that appeared in major publications, including *The New York Times*, *The Economist* and *The Washington Post*.
 - Assisted liaison officer of the Educational, Scientific and Cultural Organization (UNESCO) with organization of international meetings among high-level staff.
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EDUCATION

SCHOOL OF VISUAL ARTS

New York, New York, 1999-2003

Bachelor's Degree in Graphic Design May 2003

FASHION INSTITUTE OF TECHNOLOGY

New York, New York, 1996-1999

Associate Degree in Advertising Design, January 1999

PRATT INSTITUTE

New York, New York, 1995-1996

AAS Program in Graphic Design

COMPUTER SKILLS AND SOFTWARE

Expert level knowledge of complete Adobe Creative Suite CS5 (Illustrator, Photoshop, InDesign, Acrobat, Flash, Dreamweaver), QuarkXPress, Keynote, HTML, CSS, XHTML, Filemaker and Microsoft Office (Word, PowerPoint, Excel).

In-depth knowledge of Macintosh and Windows OS and respective networks, Fiery Stations, Large Format Printers, Web and Print Design.

Knowledge of ActionScript and iPhone/iPad SDK development.

AWARDS

International Midas Award 2001.

March of Dimes Walk America 2002 Design Award.

AFFILIATIONS

BNI Group (Business Networking International).

LANGUAGES

Fluent in Serbo-Croatian (Speak, read and write in both Latin and Cyrillic alphabets).

HOBBIES

Aviation (Candidate for Private Pilot License), Skydiving (Advanced D License), Fitness, Travel.

REFERENCES AVAILABLE UPON REQUEST