

Milos Pejnovic

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SUMMARY

Lead UI/UX Designer with 10+ years of experience delivering enterprise digital products, with a focus on integrating AI into design workflows to accelerate research, automate repetitive tasks, and enable faster, data-informed decision-making.

Skilled at translating complex requirements into intuitive, user-centered experiences while collaborating closely with cross-functional teams to ensure efficient delivery.

Combines strong product thinking with hands-on execution, using tools like Figma and AI platforms such as OpenAI to design, test, and refine solutions in fast-paced environments.

Design Agencies Experience: Mediacom, LLNS, oLo Brand Group, Current Medical Directions and Limited Brands (Victoria's Secret).

WORK EXPERIENCE

12/2025 – 04/2026

AI UX & Interaction Designer, *Cognizant, Remote, USA*
Client: London Stock Exchange Group (LSEG).

- Lead end-to-end UX design of an internal engineering intelligence platform supporting visibility into developer activity, application lifecycle health, and delivery performance across enterprise teams.
- Apply AI methodologies including LLM-assisted research synthesis, prompt-driven exploration, and agent-supported discovery workflows to accelerate signal extraction from complex engineering telemetry and inform interaction strategy in ambiguous problem spaces.
- Design decision-support interfaces that translated high-volume technical data into actionable organizational insights through structured information modeling and scalable visualization frameworks aligned with human-AI collaboration principles.
- Leverage AI agents and LLM-assisted workflows for concept exploration, workflow automation, and design decision support, improving iteration speed across discovery, architecture definition, and prototyping phases.
- Architect reusable component patterns and modular data-presentation systems to support scalable analytics environments and evolving enterprise reporting needs.
- Build scalable visualization structures and interaction frameworks from the ground up to enable real-time status awareness and cross-team delivery intelligence.
- Validated interaction patterns, edge cases, and component behavior in sandbox environments before release, identifying usability and implementation issues early in the development cycle.
- Collaborated with engineering teams through GitHub to review implementations, document UI requirements, track design-related issues, and support tokenized design systems that improved consistency across products.

05/2025 – 11/2025

UX / UI / Product Designer, *Perficient, Remote, USA*
Client: Collabrios Health.

- Redesigned a legacy healthcare claims portal, consolidating fragmented workflows into two core screens and reducing key tasks to approximately three clicks.
- Delivered user flows, wireframes, high-fidelity designs, and an interactive Figma prototype within a five-week engagement, enabling faster review and management of claims.
- Partnered with product and engineering stakeholders to simplify complex claims processes, define reusable interface patterns, and deliver an implementation-ready solution on schedule.

02/2022 – 04/2025

UI/UX Lead Designer / Manager, *Perficient*, Remote, USA

Clients: Caterpillar, Daimler Truck North America.

Accomplishments:

- At Caterpillar, I led the successful transformation of an outdated management tool into a modern e-commerce configuration platform, enabling dealers to efficiently manage settings for Caterpillar's global online stores.
- Achieved top team scores in overall satisfaction, collaboration effectiveness, deliverable quality, and on-time project completion.

Duties:

- Drove UX strategy and concepts with a strong focus on WCAG compliance and inclusive design, ensuring all solutions were accessible to diverse user needs.
- Designed payment-management workflows that enabled global dealers to configure payment methods, payment processors, and related settings for Caterpillar's e-commerce stores.
- Collaborated with internal teams to define requirements, optimize workflows, and implement modern UI design standards, enhancing overall user experience.
- Created UI mockups and design models in Figma, applying consistent use of color contrast, typography, and interaction patterns across products.
- Brainstormed innovative ideas, layouts, and visual elements to support design objectives.
- Leveraged internal proprietary AI tools to accelerate research synthesis, uncover user insights, and inform data-driven design decisions.
- Utilized FigJam AI to rapidly generate and refine user flows, streamline ideation sessions, and facilitate cross-functional collaboration.

12/2021 – 02/2022

UX / UI / Product Designer, *Perficient*, Remote, USA

Clients: DTE CleanVision, Change Healthcare.

08/2020 – 12/2021

Product Designer, *Merrill Bank of America*, Remote, USA

Accomplishments:

- Standardized design across platforms by developing and maintaining a library of atomic, reusable components, improving UI consistency and reducing development time.
- Enhanced data-driven decision-making by designing intuitive B2B dashboards featuring advanced data visualization components tailored for desktop applications.

Duties:

- Created user flows, wireframes, mockups, and interactive prototypes that aligned with business goals while ensuring a seamless user experience, using Figma and Axure.
- Collaborated with stakeholders, providing updates and insights through the CA Agile Central platform.
- Executed user interface design and performed CSS and HTML edits to enhance product functionality and aesthetics, while ensuring accessibility in alignment with WCAG guidelines.
- Interviewed, trained, and mentored designers, successfully managing and coordinating the team's deliverables.

05/2019 – 07/2020

Front-End / Product Developer, *Morgan Stanley, Hybrid, USA*

Accomplishments:

- Delivered end-to-end intuitive and visually engaging UX/UI solutions for a complex educational platform for financial advisors, from research and interaction design through deployment in Adobe Experience Manager, resulting in faster content retrieval and measurable increases in advisor adoption and satisfaction scores.
- Designed scalable component libraries and reusable front-end patterns that reduced future development effort and improved long-term product efficiency and consistency.

Duties:

- Conducted thorough research to analyze and deconstruct user digital interactions and habits, informing strategic design decisions.
- Established UI and UX strategies aligned with target goals, significantly enhancing user engagement and satisfaction.
- Designed and maintained component libraries using an atomic design system, created wireframes, mockups, and interactive prototypes utilizing tools like Axure, AEM, and Jive.
- Developed highly reusable JavaScript, HTML, and CSS code to support scalable and efficient design solutions.
- Provided technical recommendations by understanding the constraints of the tech stack and business model, ensuring feasibility and alignment with project goals.

10/2018 – 04/2019

UX / UI / Web Designer, *Freelance, New York, USA*

Clients: Limited Brands, Victoria's Secret.

- Created advertisements for Mobile Web, Mobile Applications and Desktop Web online store with special attention to typography.

09/2016 – 09/2018

Front-End UI/UX Developer, Digital Designer, *Merrill Bank of America, Hybrid, USA*

- Created user flows, wireframes, mockups, and interactive prototypes that aligned with business goals and ensured a positive user experience.
- Designed user interfaces and edited CSS and HTML.
- Interviewed, trained, and mentored other designers, successfully managing the team's work.

02/2016 – 08/2016

Digital Designer, *New York Life Insurance, New York, USA*

- Produced digital eCommerce products from concept to completion based on verbal and written briefs.
- Converted print layouts into innovative, user-friendly digital publications by adding interactive elements, motion design, video, audio, multi-state objects, and liquid layouts.

01/2014 – 12/2015

Senior Digital Product Designer, *Merrill Bank of America, Hybrid, USA*

ACHIEVEMENTS

2021	International Gold Midas Award 2001
2002	Walk America 2002 Design Award

CERTIFICATES

Models and Platforms for Generative AI by IBM, 2026;
Prompt Engineering Techniques for Generative AI Workflows by IBM, 2025
Scrum Fundamentals Certified (SFC) by SCRUMstudy, 2019

EDUCATION

1999 – 2003	School of Visual Arts, New York, USA Bachelor’s Degree, Graphic Design
1996 – 1999	Fashion Institute of Technology, New York, USA Associate Degree, Advertising Design

SKILLS

AI & LLM-ASSISTED DESIGN

- Prompt engineering for research synthesis, structured ideation, and interaction design exploration
- LLM-assisted insight generation from technical documentation and stakeholder inputs
- AI-supported UX workflow acceleration and concept validation
- AI ethics awareness
- Accessibility considerations in AI-assisted workflows
- Evaluation of AI output reliability for product decision support
- M365 Copilot, Google Gemini, ChatGPT, Claude, Figma AI, FigJam AI

USER EXPERIENCE

User Centered Design	Information Architecture
2D and 3D Visual Design	User testing and Iteration
Motion Graphics	Project management
Personas	User flows
Storyboarding	Wireframing
Prototyping	Agile methodology
User Research	Interaction Design

DESIGN TOOLS

Figma, Sketch, Photoshop, Illustrator, AEM

FRONT END

HTML5 (Hand-code), CSS (Hand-code), JavaScript

SOFT SKILLS

Leadership, Communication, Mentoring, Critical Thinking, Strong collaborative skills

LANGUAGES

Fluent in **Croatian** and **Serbian**
(Speak, read and write in both Latin and Cyrillic alphabets)